

2012
SEASON

KNOW *Your* CHICAGO

64TH
YEAR

IN PARTNERSHIP WITH
THE UNIVERSITY OF CHICAGO
GRAHAM SCHOOL OF CONTINUING LIBERAL AND PROFESSIONAL STUDIES

IMPORTANT:
New Registration Process
See Inside

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KNOW *Your* CHICAGO

The Know Your Chicago Committee takes great pleasure in presenting the 2012 program celebrating 64 years of service to the Chicago community. Founded in 1948 by Mary Ward Wolkonsky, Know Your Chicago strives to foster understanding and appreciation of the complexity, diversity, and richness inherent in this great American city. The fall season begins with a daylong symposium featuring speakers who will address topics of the ensuing tours from a national or international as well as a Chicago perspective. Each of the tours is given twice for 110-150 participants each day. Over the years, programs have explored a wide range of issues including culture, the arts, technology, education, housing, urban renewal, and social change. Unique access to the inner workings of Chicago institutions and organizations has been a hallmark of Know Your Chicago since its inception. The symposium and the tours are researched, planned, and implemented by the Know Your Chicago committee members, who represent a broad spectrum of organizations, communities, and interests.

We welcome you to our 64th season.

The University of Chicago Graham School of Continuing Liberal and Professional Studies

The University of Chicago Graham School of Continuing Liberal and Professional Studies has provided diverse educational programs for adults since the University's founding over one hundred years ago. The Graham School includes Know Your Chicago in its continuing education program and provides extensive administrative and logistical support to all aspects of the symposium and the tours. Know Your Chicago is grateful for this partnership.

2012 SYMPOSIUM

Wednesday, September 12

9:00 am Coffee

9:30 am Program

The University of Chicago

Ida Noyes Hall

1212 East 59th Street

Luncheon in Historic

Ida Noyes Hall

Buses depart from Clinton Street, just south of Madison, diagonal to Ogilvie Transportation Center at 8:30 am.

Buses return to same location by 3:15 pm. Option: Participants may drive to Hyde Park. Please indicate your plans on the registration form.

\$85 (lunch included)

Note: Registering for the Symposium is a requirement for participation in the lottery. At the Symposium, information about tours that have not sold out will be available.

Welcome

Pam Sheffield, Chairman, Know Your Chicago

Robert J. Zimmer, President, The University of Chicago

Science Rules! (Tour One)

David R. Mosena, President and CEO, Museum of Science and Industry

Connected Learning: Creating Digital Pathways to Lifelong Learning (Tour Two)

Connie Yowell, Director of Education for U.S. Programs, MacArthur Foundation

Boomers As Game Changers (Tour Three)

Robyn L. Golden, Director of Health and Aging, Rush University Medical Center

Survival Training for Food Buyers (Tour Four)

Dan Rosenthal, The Green Chicago Restaurant Coalition

Human Trafficking: Justice through the Eyes of Sheriff Dart

(Tour Five)

Thomas J. Dart, Cook County Sheriff

Whoosh, Whirl, Splash, Chirp & You: MSI Rediscovered

Tour One

Wednesday, September 19
or Thursday, September 20

Buses depart from Clinton Street, just south of Madison, diagonal to Ogilvie Transportation Center at 8:30 am.

Note: All participants must check-in and board the bus at this location.

Buses return to same location by 3:15 pm.

\$85 (lunch included)

Haven't set foot in the largest science museum in the Western Hemisphere recently? After over 75 years and a \$208 million overhaul, the Museum of Science and Industry is now a leading model of science education, inspiring and motivating children and adults, to explore and learn in the fields of science, technology, medicine and engineering. As the United States competes in a global economy, such learning is critical to the growth and success of American business and industry.

Here is a unique chance to gain an inside perspective on what it takes to create a world-class science museum as we go behind-the-scenes of the "new" MSI.

- Learn about the re-envisioned mission of the MSI, as well as its history and future development plans from its President & CEO, its education guru, and its former Disney exhibition "mastermind."
- Explore the array of ground-breaking exhibits that feature myriad interactive learning experiences, including *Science Storms*, with over 50 experiments that put you in control of tornados, tsunamis and other powerful forces of nature. Find out how the environment, personality and individual choices create us in *YOU! The Experience*.
- Rediscover old favorites with a new twist: the coal mine, the U505 submarine, trains, planes and even the chicks, now updated for the 21st century with enhanced features and innovative opportunities for hands-on learning.

Note: extended walking and standing.

The Digital World: A New Literacy

Tour Two

Monday, September 24 or
Tuesday, September 25

Buses depart from Clinton
Street, just south of Madison,
diagonal to Ogilvie
Transportation Center
at **8:45 am** (instead of
8:30 am).

Buses return to same
location by 3:15 pm.

Note: All participants must
check-in and board the bus
as this location.

\$85 (lunch included)

Welcome to the Brave New World. Even Aldous Huxley couldn't have imagined where digital education would take us in 2012. Smart phones, interactive televisions, social media...what next? Youth today are totally at ease on Facebook, playing strategy games, and navigating cyberspace. Join us to see how two pioneers are encouraging students to pursue their digital passions as a valid path to success in adulthood.

- Visit Tribeca Flashpoint Media Arts Academy, a two-year, career focused associate degree program founded in the Loop by Howard Tullman as an alternative to the traditional four-year program. Here students turn their lifelong love of art, storytelling, and digital media from a hobby into something greater.
- Explore Free Spirit Media (FSM), which provides professional-level digital media production opportunities for under-served high-school students in ten public school locations. At North Lawndale College Prep High School, FSM students produce Public Service Announcements aired on television and FSM's HoopsHIGH programs. Visit the facility and hear from its founder Jeff McCarter and students.

Enjoy lunch, served in the elegant ballroom of the historically significant Douglas Park Field house, surrounded by the Jens Jenson gardens.

This is a wonderful opportunity to see first hand the role of digital learning in today's education. Power up, log on and expect to be amazed.

The Senior Class

Tour Three

Tuesday, October 2 or
Wednesday, October 3

Buses depart from Clinton
Street, just south of Madison,
diagonal to Ogilvie
Transportation Center
at 8:30 am.

Note: All participants must
check-in and board the bus
at this location.

Buses return to same
location by 3:15 pm.

\$85 (lunch included)

The Boomers! Social change and innovation shaped this generation since childhood. How will *they* redefine the quality of aging? This tour focuses on cutting-edge, urban options as many live to 90 and 100+. Meet innovators who are forming policy, creating programs and building visionary communities. How might this Senior Class share talents, wisdom and energies to give back?

- Marvel at Rush University Medical Center's lauded Resource Tower's high-tech innovations. Medical dignitaries present a lively class discussion of the Rush Generations Older Adults Wellness Programs designed to promote aging well: "*A Healthier Today and Vital Tomorrow.*" A VIP Tower overview and tour of the Tower's futuristic, caregiver-designed architectural triumph follow.
- Convene in DePaul University's gothic-inspired Cortelyou Commons and discover the acclaimed Lincoln Park Village established in this community. A national grassroots movement transforming the culture of aging, the Village is poised to provide support for independent living, create meaningful connections between people and optimize the use of human/social capital.
- Learn about MatherLifeWays: "Ways to Age Well"sm. Enhancing seniors' lives through lifestyle and residential alternatives are hallmarks of this distinguished organization. Mather's Institute on Aging is hailed globally by Fortune 500 companies. A remarkable "Mather's More than a Café" senior will share her inspirational transformation.
- Tour the sleek new Admiral on the Lake with breathtaking lake views, landscaped terraces and retail space. Perkins & Will's architect describes design challenges and solutions. Strong ties to a local CPS grammar school and the Edgewater community are unique to The Admiral's mission.

What's on **YOUR** Plate?

Tour Four

Tuesday, October 23 or
Wednesday, October 24

Buses depart from Clinton
Street, just south of Madison,
diagonal to Ogilvie
Transportation Center
at 8:30 am.

Note: All participants must
check-in and board the bus
at this location.

Buses return to same
location by 3:15 pm.

\$85 (lunch included)

Get on the front lines with chefs, restaurateurs, food suppliers, and educators for an eye-opening look at how the sustainable global food movement is changing the way we think about food. From farm to plate, culinary convention is being revolutionized as people learn about the impact of sustainable food on nutrition, farms, environment and economy.

Tour wholesale produce distributor, **Testa Produce**, the nation's **only** LEED Platinum Foodservice Facility. View the 45,000 square foot green roof; learn about the renewable energy building design and the benefits of a free-standing wind turbine; and tour the refrigeration zones.

REQUIRED: closed-toe shoes and jacket

Enjoy a sustainable lunch at a “green restaurant.” Chefs will discuss their commitment to environmental responsibility.

Attend a conversation at Kendall College on “Buying Meat Intelligently.” Kendall earned the first global Green Award conferred by the Foodservice Consultants Society International for its culinary-arts program:

- Chef Christopher Koetke, Vice President of Kendall's School of Culinary Arts, discusses how sustainability is incorporated into their curriculum and operations.
- Dr. Lance Price, director of TGen North's Center for Microbiomics and Environmental Health, explains the “no antibiotics administered” and “raised without antibiotics” meat labels.
- Andrew Gunther, program director for Animal Welfare Approved, discusses the humane treatment of animals in food-production.
- Rich Wolff, Midwest regional meat coordinator for Whole Foods, presents his company's meat-buying guidelines and tips on how to read meat labels.

Leave the day equipped to make better choices about what to put on **YOUR** plate!

Body and Soul: Human Trafficking in Chicago

Tour Five

Thursday, November 1 or
Friday, November 2

Buses depart from Clinton
Street, just south of Madison,
diagonal to Ogilvie
Transportation Center
at 8:30 am.

Note: All participants must
check-in and board the bus
at this location.

Buses return to same
location by **4:15 pm**.

\$85 (lunch included)

Every day, 16,000 to 24,000 women and girls engage in Chicago's commercial sex trade. Ninety percent report routine physical and sexual abuse by their pimps and customers. Many turn to drugs to ease their emotional and physical pain.

In Illinois, an innovative effort targeting the demand for services is underway. A remarkable partnership of survivors, women's rights advocates, law enforcement and social service agencies, work with political leadership to enact progressive laws targeting traffickers and purchasers, to develop programs educating the public and addressing the needs of prostituted women. You will:

- Visit the rehabilitative Women's Justice Program at Cook County Jail where residential and furlough programs help women convicted of prostitution deal with issues of addiction, self-esteem and parenting.
- Learn about the Cook County Sheriff's innovative Human Trafficking Response Team and "John School"; hear from former prostitutes who now rescue women involved in the sex trade.
- Discover how the Chicago Police Department and the FBI are targeting those who traffic children. Hear Cook County States Attorneys describe the prostitution court created to treat trafficked individuals as victims.
- View creative approaches that engage discussion of the deeper issues involved: a groundbreaking program that educates high school boys about the realities of prostitution; YouTube, Facebook and other social media outreach; 'toolkits' to educate specific communities.

Purses, cell phones and cameras must be left on bus. A photo ID is required to enter facility. No ticket exchanges within seven days of tour date. Prior permission necessary to bring inhalers or medication into facility.

Registration, Transportation and Disabilities

HOW TO ORDER

Symposium and Tour orders are filled by lottery. Participation in the lottery requires registration for the Symposium; however, you may register only for the Symposium if you are not able to attend any tours. Orders postmarked by August 1 will be included in the lottery.

Confirmation letters will be emailed (or sent by US mail for those without an email address) by September 4. If you have not received a confirmation email or letter by September 7, please email kyclist@uchicago.edu or call 773.702.1727. Lottery registration is not possible by phone, fax, or online.

PAYMENT AND REGISTRATION DETAILS

- Orders are non-refundable.
- A separate and complete order form must be filled out for each participant. If two or more participants wish to attend tour(s) together, their orders must be mailed together in one envelope.
- You may pay for someone else's registration(s) with your credit card. Put your name and credit card information where requested at the bottom of their form.
- Guests will receive their own confirmation.
- If you cannot attend the Symposium or a tour for which you have registered, you may sell or give your registration to someone else. All exchanges between individuals must be reported so that an accurate list of tour participants is available for security reasons. To report an exchange, email kyclist@uchicago.edu or call 773.702.1727.
- Available tours may be purchased or exchanged at the time of the Symposium. After the lottery, the office maintains wait lists for sold-out tours and also continues to accept registrations.

TRANSPORTATION

- Buses are provided for both the Symposium and Tours. Participants board buses on the west side of Clinton Street, immediately south of Madison, diagonally across from the Ogilvie Transportation Center.
- For the Symposium, participants are urged to ride the bus, since valet parking at the University is limited. Please reserve your space on the order form.
- For the tours, participants are required to board the bus downtown and remain with that bus throughout the day. At the end of the tour, participants are free to return home on their own rather than returning to the Clinton Street drop-off site.
- Buses depart promptly at the time specified; tours operate on tight schedules and bus departure cannot be delayed.

DISABILITIES

- Tours may involve a considerable amount of walking, standing and/or stairs. Walking shoes are recommended.
- The University of Chicago considers participants without regard to race, color, religion, sex, sexual orientation, age, national or ethnic origin, or other factors irrelevant to participation.
- Those with a disability who believe they may need assistance should call 773.702.1727 before registering.

Complete one registration form per person (this form may be duplicated)

	Day of Week	Alternate Day (check if acceptable)	Symposium and Tours are \$85 each	For Office Use Only
Symposium	Wednesday	-----	\$85	
Tour One: MSI Rediscovered				
Tour Two: The Digital World				
Tour Three: The Senior Class				
Tour Four: What's on Your Plate?				
Tour Five: Human Trafficking in Chicago				
Total Amount (Symposium and Tours)			\$	

- I will ride the Symposium bus I will drive to the Symposium
 I will need to bring an inhaler or other medication with me on Tour Five

Please Print Clearly

Mr. Ms. First Given Name _____ Last Name _____

Address _____ Apt # _____

City/State/Zip _____

Phone(s) (Required) _____ Email _____

VISA MasterCard Discover

Name on Credit Card (please print clearly) _____

Account Number _____ Expiration Date _____

Signature _____

Mail this form by **August 1** to: Know Your Chicago, The University of Chicago Graham School, 1427 E. 60th St, Chicago, IL 60637. 773.702.1727

Symposium and tour charges are non-refundable.

Credit cards only. The transaction will be displayed on your credit card statement with the following caption: "UChicagoGrahamSchool."

KNOW *Your* CHICAGO

THE UNIVERSITY OF CHICAGO

Graham School of Continuing Liberal and Professional Studies
1427 E. 60th Street
Chicago, Illinois 60637

Address Correction Requested

PRESORTED
FIRST CLASS MAIL
U.S. POSTAGE PAID
FOX VALLEY, IL
PERMIT 300

2012 Symposium and Tours
<http://www.knowyourchicago.org>

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See Inside

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