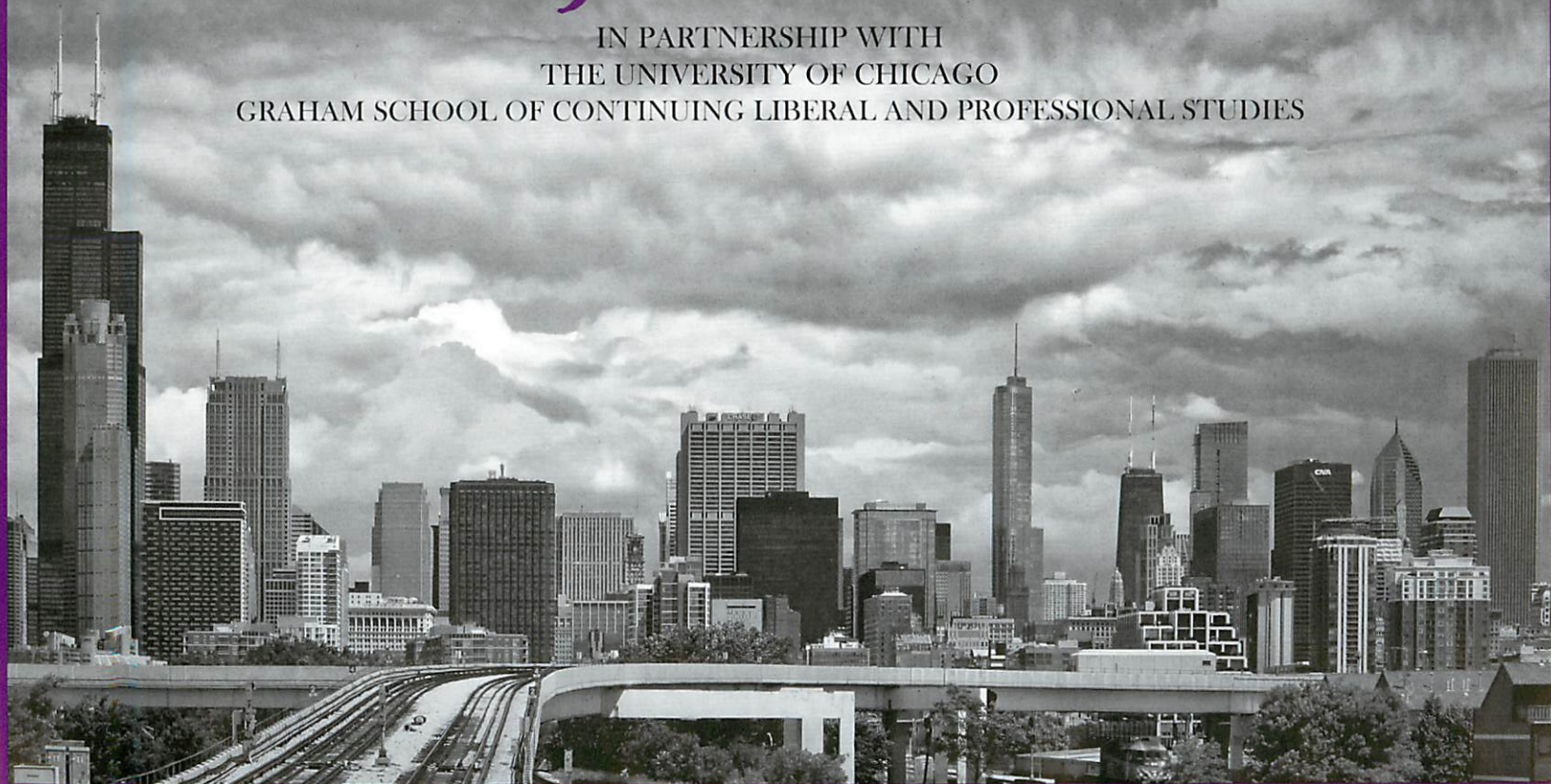


2011
SEASON

KNOW *Your* CHICAGO

63RD
YEAR

IN PARTNERSHIP WITH
THE UNIVERSITY OF CHICAGO
GRAHAM SCHOOL OF CONTINUING LIBERAL AND PROFESSIONAL STUDIES



KNOW *Your* CHICAGO

The Know Your Chicago Committee takes great pleasure in presenting the 2011 program celebrating 63 years of service to the Chicago community. Founded in 1948 by Mary Ward Wolkonsky, Know Your Chicago strives to foster understanding and appreciation of the complexity, diversity, and richness inherent in this great American city. The fall season begins with a daylong symposium featuring speakers who will address topics of the ensuing tours from a national or international as well as a Chicago perspective. Each of the tours is given twice for 110-150 participants each day. Over the years, programs have explored a wide range of issues including culture, the arts, technology, education, housing, urban renewal, and social change. Unique access to the inner workings of Chicago institutions and organizations has been a hallmark of Know Your Chicago since its inception. The symposium and the tours are researched, planned, and implemented by the Know Your Chicago committee members, who represent a broad spectrum of organizations, communities, and interests.

We welcome you to our 63rd season.

The University of Chicago Graham School of Continuing Liberal and Professional Studies

The University of Chicago Graham School of Continuing Liberal and Professional Studies has provided diverse educational programs for adults since the University's founding over one hundred years ago. The Graham School includes Know Your Chicago in its continuing education program and provides extensive administrative and logistical support to all aspects of the symposium and the tours. Know Your Chicago is grateful for this partnership.

2011 SYMPOSIUM

Wednesday, September 14

9:00 am Coffee

9:30 am Program

The University of Chicago
Ida Noyes Hall
1212 East 59th Street

Luncheon in historic
Ida Noyes Hall

Buses depart from Clinton Street, just south of Madison, diagonal to Ogilvie Transportation Center at 8:30 am.

Buses return to same location by 3:15 pm. Option: Participants may drive to Hyde Park. Please indicate your plans on the registration form.

\$75 (lunch included)

Note: Purchasing a Symposium ticket is a requirement for participation in the lottery process. At the Symposium, information about remaining tour tickets will be announced.

Welcome

Beth Sonnenschein, Chairman, Know Your Chicago

Slam Speak: Poetry Chicago Style (Tour One)

Marc Kelly Smith, Poet, Author, Consultant,
Founder & Creator of Poetry Slam

Homegrown: The Local Food Movement in Metropolitan Chicago (Tour Two)

Jerry Adelman, President, Openlands

Speaker to be announced (Tour Three)

The Silicon Prairie: Launching Chicago's Entrepreneurs (Tour Four)

Linda Darragh, Director of Entrepreneurship Programs & Clinical Associate Professor of Entrepreneurship, Chicago Booth School of Business, The University of Chicago

Not Your Grandparents Library (Tour Five)

Robert Wedgeworth, University Librarian and Professor of Library Administration Emeritus, University of Illinois, Urbana-Champaign

Poetry Chicago: Salons to Slams

Tour One

Tuesday, September 20 or
Wednesday, September 21

Buses depart from Clinton
Street, just south of Madison,
diagonal to Ogilvie
Transportation Center
at 8:30 am.

Note: All participants must
check-in and board the bus
at this location.

Buses return to same
location by 3:15 pm.

\$75 (lunch included)

*Every day the people sleep and the city dies;
every day the people shake loose, awake and
build the city again.*

From *The Windy City* by Carl Sandburg

Chicago's own Carl Sandburg and Gwendolyn Brooks have helped make our city a leader in the world of poetry. The Poetry Foundation continues to ensure Chicago's singular status in the art. Poetry slams, an oral competition of words, respected and replicated around the globe, began here in Chicago. Learn how Chicago preserves, fosters, and experiences poetry.

- Visit Carl Sandburg's home where Chicago journalist and author, Rick Kogan, will read from Sandburg's work.
- In Bronzeville, hear the poetry of Gwendolyn Brooks read by her daughter, Nora Brooks Blakley.
- Tour the gleaming new home of the Poetry Foundation, an organization "committed to a vigorous presence for poetry in our culture." Architect John Ronan will discuss the design of the Foundation's first permanent home in its 100-year history. Award-winning students will read selected works.
- Experience how teens express themselves at Louder Than A Bomb, a poetry program that has won awards for its innovative approach to teaching about the creative power of the spoken word. Learn how poetry slams have become a lively form of competition among teens.

You will leave this tour understanding why Chicago continues to lead the way in poetry, from salons to slams.

It's Not Just the Food: Chicago's Urban Agriculture

Tour Two

Tuesday, October 4 or
Wednesday, October 5

Buses depart from Clinton Street, just south of Madison, diagonal to Ogilvie Transportation Center at 8:30 am.

Buses return to same location by 3:15 pm.

Note: All participants must check-in and board the bus at this location.

\$75 (lunch included)

Rooftops, corner lots, and abandoned properties throughout the city sprout vegetables, fruits and herbs. But dig deeper and find Chicago's soil at work helping to teach agriculture, nutrition, and food systems, while providing job training and life skills. See how urban agriculture is improving the lives of people throughout the city.

- Visit the Cook County Sheriff's Boot Camp where inmates maintain a one acre farm as one of the educational programs that serves inmates during their incarceration.
- Observe students at Washington Park/Dyett High School Green Youth Farm as they tend their garden, composting site, and butterfly garden. Hear what the program has taught them about agriculture and nutrition.
- Meet with participants of the Windy City Harvest program that provides instruction in urban agriculture best practices, develops collaborations that benefit communities, and produces high-value, nutritious produce that is made available and affordable for local residents.
- Tour Growing Home's Englewood urban garden that provides transitional employment and training, through a social enterprise business based on organic agriculture, for individuals facing barriers to employment
- Discover an urban oasis in Fuller Park where residents united to transform a three and a half acre dumpsite into a nature learning center known as Edens Place. You will visit with farm animals and learn about biologically diverse ecosystems as you stroll through a savannah and wetlands.
- Experience Chicago's oldest victory garden, Rainbow Garden, which community members have tended since World War II.

Cook County Sheriff's Boot Camp, Green Youth Farm, and Windy City Harvest are sponsored by the Chicago Botanic Garden

Sleeping *Chic* in Chicago

Tour Three

Monday, October 24 or
Tuesday, October 25

NOTE: This is a Monday
or Tuesday tour.

Buses depart from Clinton
Street, just south of Madison,
diagonal to Ogilvie
Transportation Center
at 8:30 am.

Note: All participants must
check-in and board the bus
at this location.

Buses return to same
location by 3:15 pm.

\$75 (lunch included)

In the spirit of famed hotelier, Conrad Hilton, Know Your Chicago invites you to be our guest as we visit three new additions to the world of luxury hotels in downtown Chicago. You will see: The transformation of historic spaces and the innovation of new design; how the hotel business is evolving to meet the changing needs of tourists, business travelers, and overnight locals; what three hotels are doing to meet that challenge.

- Step through a secluded courtyard into the elegance of the Elysian Hotel and condominium tower where modern sophistication meets 1920's grandeur in Chicago's Gold Coast. The hotel, the first of the Elysian brand, invites you to experience its expression of 21st century elegant luxury.
- Learn about the inspired renovation of an historic LaSalle Street bank and office building, the last in the loop designed by Daniel Burnham, and now a "luxurious and majestic" JW Marriott Hotel in the heart of the financial district.
- Be among the BLU Hotel's debut guests for lunch and a tour of Radisson's North American upscale hotel brand before it is unveiled to the public. The hotel is situated within the Aqua building designed by Studio Gang Architects and is one of Chicago's contemporary architectural masterpieces.

You will be treated to a day behind the scenes of the luxury hotel business where a room is not just a place to sleep. It is a luxury lifestyle.

Note: Extended walking and standing.

Innovating in Chicago: The Future Begins Here

Tour Four

Tuesday, November 1 or
Wednesday, November 2

Buses depart from Clinton Street, just south of Madison, diagonal to Ogilvie Transportation Center at 8:30 am.

Note: All participants must check-in and board the bus at this location.

Buses return to same location by 3:15 pm.

\$75 (lunch included)

Chicago's visionary entrepreneurs are demonstrating that success in today's increasingly competitive marketplace depends on technological advances, social media and global connections. They are moving beyond bricks and mortar facilities, using only a modem to create new businesses from an idea.

Join us as we explore the emerging entrepreneurial community with a partnership of experts in technology, academia and business who help nurture an idea from concept to reality. Learn how these efforts are generating job growth, stimulating Chicago's economy, and defining the city, home to such companies as Groupon, Orbitz, and Marbles, as a global leader in business innovation.

- Learn about the world of startups, incubators, accelerators, and new venture financing. Tour Chicago's newest, state of the art business incubator at Illinois Institute of Technology. Visit its specialty labs, Research Institute, and Technology Business Center, where new ideas are tested and refined.
- Meet young, aspiring entrepreneurs who are able draw on mentors and other resources to help attract capital. Hear how they pitch their ideas and decide for yourself whether you would invest in their start-ups.
- Discover how public and private resources are coming together to mentor and fund these budding entrepreneurs so they will become Chicago's civic and business leaders of tomorrow. Some of the leading names among Illinois' innovation initiatives will describe how they are leveraging their experience and connections to foster entrepreneurial success in the city of broad shoulders.

Libraries: New Spaces, Faces, Hi-Tech Upgrades

Tour Five

Tuesday, November 8 or
Wednesday, November 9

Buses depart from Clinton Street, just south of Madison, diagonal to Ogilvie Transportation Center at 8:30 am.

Note: All participants must check-in and board the bus at this location.

Buses return to same location by 3:15 pm.

\$75 (lunch included)

Today, libraries are equipped to attract audiences brought up in a digital, electronic, and social-networking world. They have embraced new technology while maintaining a role as providers of education and builders of collections. They have worked with the issues of funding, storage and renovation of facilities. Join us as we explore how three very different libraries have adapted to be compatible with their patrons' contemporary needs and expectations.

- Tour the University of Chicago's breathtaking, new, glass-domed Mansueto Library. The library's high-density, automated storage and retrieval system can hold 3.5 million volumes, any of which can be brought to the Grand Reading Room within minutes. We will see their state-of-the-art conservation and digitation laboratories that preserve rare materials in their original form and digitally. A handsome exhibition area displays some of the library's special collections.
- Learn about the Harold Washington Library's YOUmedia after-school program that is attracting national attention. Discover why high school students come from all over the city to unleash their intellectual and creative energies through access to the library's information, digital technologies, and other resources.
- Explore the handsome new spaces of the six-and-a-half year old Pritzker Military Library overlooking Millennium Park. Through innovative technology, it is reaching communities beyond Chicago by producing live webcasts of its programs featuring military writers, historians, biographers and journalists. See its collections of books, oral histories, and Medal of Honor recipients' citations.

Experience the exciting world of learning through the creative and innovative strategies of these three Chicago institutions.

Transportation and Restrictions

SYMPOSIUM TRANSPORTATION

Participants are urged to take the buses provided. Valet parking at the University of Chicago is limited. If you must drive, please try to carpool and be seated in the auditorium no later than 9:00 am. If you plan to take the bus, you must reserve a space on the order form. You do not need a ticket for the bus; your name will be on a check-in list.

TOUR TRANSPORTATION

Participants will board downtown buses on the west side of Clinton Street, immediately south of Madison Street, diagonally across from the Ogilvie Transportation Center. All tour participants are required to meet the bus in the morning and remain with that bus throughout the day unless otherwise directed. Buses depart promptly at the time specified for each tour. No special pick-ups or drop-offs are possible. At the end of the tour participants are free to leave the tour on their own rather than returning to the Clinton drop-off. Every effort will be made to get participants back at the announced time, although there may be unforeseeable delays. There is no separate ticket for the bus; your tour ticket will double as your bus ticket. Tours operate on tight schedules, and bus departure cannot be delayed. Scheduled events may be subject to change.

DISABILITIES AND RESTRICTIONS

Tours may involve a considerable amount of walking, standing, and/or stairs. Please consult the descriptions for each tour or call the office if you are concerned. Walking shoes are recommended. Participants whose physical limitations will expose them to danger or will delay the progress of a tour may be asked to return to the bus or to withdraw from the tour. Know Your Chicago considers participants without regard to race, color, religion, sex, sexual orientation, age, national or ethnic origin, or other factors irrelevant to participation. Participants must be 18 years of age. Those with a disability who believe they may need assistance, should call Judith McCue at 773/702-1727 before ordering tickets.

Ticketing

HOW TO ORDER TICKETS *Mail Order Forms:* Ticket orders are filled by lottery to ensure an equitable distribution of tickets to new and to continuing participants. Orders postmarked by the lottery deadline of August 8 and received by August 12 will be filled first. Please mark the forms carefully since tickets we give you are nonrefundable. Tickets and confirmation letters will be mailed by September 2. If you have not received a ticket confirmation letter by September 9, or if you have questions, please contact the Know Your Chicago program coordinator at jmccue@uchicago.edu or 773/702-1727. Lottery registration is not possible by phone, fax, or online. Participants may use the forms provided in this brochure, photocopies of the forms, or download the forms from the website: www.knowyourchicago.org.

Mail forms to: Know Your Chicago 2011 Season, The University of Chicago, Graham School of Continuing Liberal and Professional Studies, 1427 E. 60th Street, Chicago, IL 60637. Note: *After* the lottery, any remaining tickets will continue to be sold throughout the tour season on a first-come, first-served basis; to purchase, call the program coordinator at 773/702-1727 or mail in an order form.

Symposium Tickets: The symposium provides an informative and broad perspective on each of the season's tour topics. Individuals may purchase symposium tickets without tour tickets. Participation in the lottery for tours requires the purchase of a symposium ticket. If you do not purchase a symposium ticket, your order will be filled on a first-come, first-served basis after lottery ticketing. If you cannot attend the symposium, you may sell the ticket or give it away (see "Ticket Exchanges and Wait Lists" below).

Coming with Another Person? A separate and complete order form must be filled out for each participant regardless of who is paying for the tickets (see below). If two or more participants wish to attend tours together, their orders must be mailed together in one envelope with the desired tours listed in the same order of preference (some individuals may have more tour requests, but the order of preference should be the same).

PAYMENT You will only be charged for the tickets you receive. Tickets must be paid for by credit card. The charge will appear on your credit card statement with the following caption: "UChicago Graham School." Ticket orders with checks will be returned unfilled.

Paying for Another Person? It is possible to pay for someone else's ticket(s) with your credit card. Put your name and credit card information where requested at the bottom of the form. Put the name and full contact information of your guest in the space provided above it. Your guest's tickets will be mailed directly to them.

TICKET EXCHANGES AND WAIT LISTS While there are no refunds on the tickets you receive, Know Your Chicago maintains a list of persons seeking to exchange or sell tickets, but does not handle financial transactions between individuals. All ticket exchanges between individuals must be reported to the Know Your Chicago coordinator so that an accurate list of tour participants is available for safety and security reasons. To report an exchange, call 773/702-1727 or email jmccue@uchicago.edu. After the lottery, the office maintains wait lists for sold-out tours and also continues to sell any available tickets, which can be purchased by calling 773/702-1727 or mailing in the ticket form.

	Tour Number	Day of Week	Alternate Day (if acceptable)	Symposium and Tours are \$75 each	For Office Use Only
1st Choice					
2nd Choice					
3rd Choice					
4th Choice					
5th Choice					
			Symposium	\$75	
Total Amount (Symposium and Tour Tickets)				\$	

I will ride the Symposium bus I will drive to the Symposium

I do not wish to purchase more than _____ tours.

Please Print Clearly

Mr. Ms. First Given Name _____ Last Name _____

Address _____ Apt # _____

City/State/Zip _____

Phone(s) (Required) _____ Email _____

VISA MasterCard Discover

Name on Credit Card (please print clearly) _____

Account Number _____ Expiration Date _____

Signature _____

* Note: The number of tour tickets available varies from year to year depending upon the nature of the tours. To maximize your chances of getting on tours, list as many choices and days as possible in order of preference and then mark the maximum number of tours you want to order. We will fill orders as broadly and equitably as possible. You will be charged only for the tickets we are able to give you (these will be non-refundable). All *guest* tickets will be mailed directly to the guests themselves. The transaction will be displayed on your credit card statement with the following caption: "UChicagoGrahamSchool." **Credit cards only**; any checks will be returned with the order unfilled.

	Tour Number	Day of Week	Alternate Day (if acceptable)	Symposium and Tours are \$75 each	For Office Use Only
1st Choice					
2nd Choice					
3rd Choice					
4th Choice					
5th Choice					
				Symposium	\$75
Total Amount (Symposium and Tour Tickets)				\$	

I will ride the Symposium bus I will drive to the Symposium

I do not wish to purchase more than _____ tours.

Please Print Clearly

Mr. Ms. First Given Name _____ Last Name _____

Address _____ Apt # _____

City/State/Zip _____

Phone(s) (Required) _____ Email _____

VISA MasterCard Discover

Name on Credit Card (please print clearly) _____

Account Number _____ Expiration Date _____

Signature _____

* Note: The number of tour tickets available varies from year to year depending upon the nature of the tours. To maximize your chances of getting on tours, list as many choices and days as possible in order of preference and then mark the maximum number of tours you want to order. We will fill orders as broadly and equitably as possible. You will be charged only for the tickets we are able to give you (these will be non-refundable). All *guest* tickets will be mailed directly to the guests themselves. The transaction will be displayed on your credit card statement with the following caption: "UChicagoGrahamSchool." **Credit cards only**; any checks will be returned with the order unfilled.

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Know Your Chicago

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Graham School of Continuing Liberal and Professional Studies
1427 E. 60th Street
Chicago, Illinois 60637

Address Correction Requested

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<http://www.knowyourchicago.org>

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