

# Know Your Chicago

An annual lecture and tour series  
designed to educate for civic leadership

## The 37th Year

### 1985 Symposium

Wednesday, September 11  
The First National Bank of Chicago  
First Chicago Center Auditorium  
Dearborn and Monroe Streets

#### "Make No Little Plans" 1985: An Exploration of the Commercial Club Report on the Economic Condition of Chicago

9:30 A.M. Morning Session

Keynote: **Where Are We Now? Where Are We Going?**

*Donald S. Perkins*, Chairman, Civic Committee, Commercial Club of Chicago; Former Chairman, Jewel Companies Incorporated

**What Are the Implications of Current Changes in the Financial Services Industry for Chicago's Future Development?**

*Silas Keehn*, President, Federal Reserve Bank of Chicago

**How Can Chicago Regain and Maintain a Leadership Role in Transportation?**

*Samuel K. Skinner*, Chairman, Regional Transportation Authority; Partner, Sidley & Austin; Former Chairman, Illinois Capital Development Board

Box Lunches

1:00 P.M. Afternoon Session

**How Can Chicago Expand Its Role as a National Center for Research and Science?**

*Walter E. Massey*, Vice President for Research Programs and for Argonne National Laboratory, and Professor, Department of Physics, The University of Chicago

**How Will Current Urban Planning Affect Chicago's Future Prosperity?**

*Elizabeth L. Hollander*, Commissioner, Department of Planning, City of Chicago

THE SYMPOSIUM WILL END AT APPROXIMATELY 3:00 P.M.

### 1985 Program of Tours

Each tour will be offered twice, once on a Tuesday and again on Wednesday. The price of each tour is \$20.00. Lunch (gratuity included) is provided on all tours. All tours depart from and return to North Western Railroad Station. Tours operate on closely coordinated schedules, and the departure of buses cannot be delayed for latecomers. Since program arrangements must be made many months in advance, scheduled events may sometimes be subject to change. Comfortable shoes are recommended for all tours. Smoking is not permitted on the buses. *Please read carefully the instructions on how to order tickets.*

**Tour One** Tuesday, September 17 • Wednesday, September 18

#### Prairie Heritage

Depart from North Western Station at 8:45 A.M. This tour explores some of the geographic features that have shaped Chicago's growth as a great commercial and industrial center. Traveling by bus, we will follow the Illinois and Michigan Canal National Heritage Corridor from

Bridgeport to Joliet. The Corridor is our newest national park, having been officially designated by President Reagan in 1984. Running through 18 Chicago neighborhoods and 43 communities outside Chicago, the Corridor contains archaeological sites, farmland, monuments of 19th- and 20th-century industrialization, wetland and prairie, hiking and canoe trails, abandoned lots and newly restored historic buildings. A commentary by expert guides will accompany our tour of the route of the canal, which was completed in 1848. One of our stops will be at Chicago Portage, where in 1673 Joliet was inspired with the idea of a canal linking the waterways from the Great Lakes to the Gulf of Mexico. The stages of Chicago's commercial and industrial development will be traced through such structures as grain elevators, steel mills, and power plants. After stopping at the St. James and Saganashkee churchyard, we will drive through historic Lemont to lunch in a restored landmark in Lockport. The tour will end at the magnificently refurbished Rialto Theatre in Joliet. *This will be a long day; we will not return to North Western Station before 4:00 P.M.*

**Tour Two** Tuesday, October 1 • Wednesday, October 2

### Imaginative Transformations

Depart from North Western Station at 8:45 A.M. This tour illustrates the continual reshaping of Chicago's manmade environment for economic and aesthetic benefit. Our first stop will be in the newly developed Burnham Park area on the east bank of the Chicago River, the former site of the New York Central Railroad switchyards. This area now includes a sculpture garden and architect Bertrand Goldberg's recently constructed River City, a mixed-use development providing not only luxury residences, shops, and a marina, but also a business and technology center to bring new enterprises and jobs into the downtown area. Next we will tour the Santa Fe building on Michigan Avenue to view its restoration according to Daniel Burnham's original plans. Our visit to the renovated Chicago Hilton Hotel will include both lunch and a tour. Our final stop will be in the historic Pilsen neighborhood, where we will tour the Pilsen East Artist Complex of homes and small factories that have been turned into spaces for artists and craftsmen. We will return to North Western Station at approximately 3:30 P.M. Be ready for lots of walking.



**Tour Three** Tuesday, October 15 • Wednesday, October 16

### Learning to Serve

Depart from North Western Station at 8:45 A.M. This tour concentrates on approaches to career training and development in one of the largest and fastest-growing segments of America's service industry. We will begin at the new Oak Brook McDonald's training school and lodge, where each year 3,500 management-level students learn sophisticated food marketing techniques. At Hamburger University, as it is called, we will hear an introductory presentation from the dean, an architectural explanation from FCL Associates, Incorporated, who designed this prize-winning training and conference center, and a discussion of the art collection from its curator. We will then tour classrooms, the art collection, the campus, and the lodge used by students and visiting corporate executives. Lunch will be served at the Water's Edge Restaurant in the lodge. The afternoon will be spent at Triton College, where the vice president of staff and program development will give us a sketch of this community college. The college's coordinator of hospitality industry administration will describe Triton's outstanding hospitality industry program, which is currently training 600 students and which has produced a number of remarkable chefs. We will return to North Western Station by 3:30 P.M.

**Tour Four** Tuesday, October 29 • Wednesday, October 30

### South Side Dreams Coming True

Depart from North Western Station at 8:45 A.M. This tour will take us to a number of dynamic South Side enterprises. We will visit The Woodlawn Organization (T.W.O.), the most successful inner-city community organization in the nation, whose programs have provided more than 1,200 newly constructed and rehabilitated housing units, training and apprentice programs, day care centers, and many other services for the Woodlawn neighborhood. We will stop at the South Shore Country Club and will receive a guided tour of this elegantly restored landmark, which now serves as a center for special events and a large variety of community activities. Another stop on our tour will be at ETA (Ebony Talent Association), an off-Loop theater training center whose recent production *The Regal Theater* played to packed houses. ETA offers classes in drama, voice, dance, costume and set design, and other theater arts to students ranging in age from grade-schoolers to adults; and we will be treated to a special performance of excerpts from current productions. We will also visit the Soft Sheen Products Company, which has grown from a door-to-door sales operation to a major national cosmetics firm, generating employment for over 900 people. Our stop at famous Leon's Bar-B-Q will include a tour and lunch. We will go to Washington Park to see the Du Sable Museum of Afro-American History, the oldest museum of black art and culture in the country. The tour will conclude with a visit to St. Martin de Porres House of Hope, whose founder will explain the inspiring work of this special shelter for homeless women and their children. We will return to North Western Station by 3:30 P.M.

**Tour Five** Tuesday, November 12 • Wednesday, November 13

### Old Places, New Faces

Depart from North Western Station at 8:45 A.M. This tour focuses on a variety of entrepreneurial activities that are being carried on in renovated spaces. We begin with a tour of two high-fashion dress factories located in lofts in Chicago's North River area. At Sansappelle we will see how artisans practice the centuries-old craft of handpainting silks. At Loft Atelier we will meet Maria Rodriguez, one of Chicago's foremost weavers and fashion designers, who will take us through the process of making a garment from conception to finished product. Next we will visit the new corporate headquarters of Helene Curtis Industries, where architect Larry Booth will explain the building's recent renovation, executed in the Art Deco style. After a box lunch in the river-level dining room, the tour will proceed to Kranzten Studio, Incorporated, a large photography studio located in a completely renovated, 350,000-square-foot building that was formerly a Wieboldt's store. It now houses all phases of catalogue production for such clients as J. C. Penney, Sears, Spiegel, and Montgomery Ward. We will see how designers and photographers work with specially fabricated sets to produce the enticing catalogues used in mail-order businesses. We will return to North Western Station by 3:30 P.M.

THE UNIVERSITY OF CHICAGO Office of Continuing Education's Division of Liberal Education, in addition to sponsoring Know Your Chicago, offers a complete schedule of courses at three locations: on campus in Hyde Park; at 618 South Michigan Avenue; and at 190 East Delaware Place. The wide variety of classes—ranging from art to economics to music to sociology—reflects current research in many fields at

The University of Chicago and presents an opportunity for serious adult students to discover new interests and pursue long-standing endeavors. For your free copy of this quarter's *Compleat Gargoyle*, the detailed listing of non-credit adult courses, write to The University of Chicago Office of Continuing Education, 5835 South Kimbark Avenue, Chicago, Illinois 60637, or call 962-1722.

# How to Order Tickets

(ORDERS MUST BE RECEIVED BY U. S. MAIL)

Tickets may be ordered in the form of:

- (1) a "Maxi" Series, comprising the symposium and 4 tours;
- (2) a "Mini" Series, comprising the symposium alone or the symposium and up to 3 tours.

Preference will be given to orders for "Maxi" Series and to "Mini" Series orders for the symposium alone. "Mini" Series orders for the symposium plus tours will be processed after August 26 in the order drawn to the extent that tickets remain available.

It is important for all subscribers to indicate whether tickets for the alternate day of the week or for other tours are acceptable, in the event that the tickets they prefer are sold out. Groups wishing to tour together should send their order forms in one envelope.

**The color-coded tickets are valid only on the dates for which they are issued and must be presented at the symposium and the tour buses. There are no refunds on symposium or tour tickets, and no replacement of lost tickets can be made.**

To order tickets detach coupon below, filling out left side for "Maxi" Series orders and right side for "Mini" Series orders.

"Maxi" Series Orders	"Mini" Series Orders																																	
<p>I wish to order the "Maxi" Series specified below:</p> <table border="0" style="width: 100%;"> <thead> <tr> <th style="text-align: left;">Ticket combinations desired</th> <th style="text-align: center;">Number of "Maxi" Series desired</th> <th style="text-align: center;">Price per "Maxi" Series</th> </tr> </thead> <tbody> <tr> <td>Symposium + Tours (check any 4): <input type="checkbox"/>1 <input type="checkbox"/>2 <input type="checkbox"/>3 <input type="checkbox"/>4 <input type="checkbox"/>5</td> <td style="text-align: center;">_____</td> <td style="text-align: center;">\$100</td> </tr> <tr> <td>Symposium + Tours (check any 4): <input type="checkbox"/>1 <input type="checkbox"/>2 <input type="checkbox"/>3 <input type="checkbox"/>4 <input type="checkbox"/>5</td> <td style="text-align: center;">_____</td> <td style="text-align: center;">\$100</td> </tr> <tr> <td>Symposium + Tours (check any 4): <input type="checkbox"/>1 <input type="checkbox"/>2 <input type="checkbox"/>3 <input type="checkbox"/>4 <input type="checkbox"/>5</td> <td style="text-align: center;">_____</td> <td style="text-align: center;">\$100</td> </tr> <tr> <td><b>Total amount of payment enclosed:</b></td> <td style="text-align: center;">\$ _____</td> <td></td> </tr> </tbody> </table>	Ticket combinations desired	Number of "Maxi" Series desired	Price per "Maxi" Series	Symposium + Tours (check any 4): <input type="checkbox"/> 1 <input type="checkbox"/> 2 <input type="checkbox"/> 3 <input type="checkbox"/> 4 <input type="checkbox"/> 5	_____	\$100	Symposium + Tours (check any 4): <input type="checkbox"/> 1 <input type="checkbox"/> 2 <input type="checkbox"/> 3 <input type="checkbox"/> 4 <input type="checkbox"/> 5	_____	\$100	Symposium + Tours (check any 4): <input type="checkbox"/> 1 <input type="checkbox"/> 2 <input type="checkbox"/> 3 <input type="checkbox"/> 4 <input type="checkbox"/> 5	_____	\$100	<b>Total amount of payment enclosed:</b>	\$ _____		<p style="font-size: small;"><i>Note: "Mini" Series orders that request tour tickets will not be processed before August 26. Each subscriber ordering a ticket for a tour must also order a ticket for the symposium.</i></p> <p>I wish to order the "Mini" Series specified below:</p> <table border="0" style="width: 100%;"> <thead> <tr> <th style="text-align: left;"></th> <th style="text-align: center;">Number of tickets</th> <th style="text-align: center;">Price per ticket</th> </tr> </thead> <tbody> <tr> <td><b>Symposium</b></td> <td style="text-align: center;">_____</td> <td style="text-align: center;"><b>\$20</b></td> </tr> <tr> <td>Tour _____</td> <td style="text-align: center;">_____</td> <td style="text-align: center;">\$20</td> </tr> <tr> <td>Tour _____</td> <td style="text-align: center;">_____</td> <td style="text-align: center;">\$20</td> </tr> <tr> <td>Tour _____</td> <td style="text-align: center;">_____</td> <td style="text-align: center;">\$20</td> </tr> <tr> <td><b>Total amount of payment enclosed:</b></td> <td></td> <td style="text-align: center;">\$ _____</td> </tr> </tbody> </table>		Number of tickets	Price per ticket	<b>Symposium</b>	_____	<b>\$20</b>	Tour _____	_____	\$20	Tour _____	_____	\$20	Tour _____	_____	\$20	<b>Total amount of payment enclosed:</b>		\$ _____
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FOR ALL SUBSCRIBERS:

Preferred day of the week for tours:  Tuesday  Wednesday

If the tickets you desire are sold out:

Are tickets for the alternate day of the week acceptable?

Yes  No

Are tickets for another tour acceptable?

Yes  No

If so, which tour(s)? \_\_\_\_\_

NAME \_\_\_\_\_

ADDRESS \_\_\_\_\_

CITY, STATE, ZIP \_\_\_\_\_

DAYTIME PHONE \_\_\_\_\_

**Mail this form with your check or money order (payable to The University of Chicago) to:**  
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# Know Your Chicago

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The University of Chicago  
Office of Continuing Education  
Division of Liberal Education

## 1985 Program

in cooperation with  
Chicago Association of Commerce and Industry  
Chicago Central Area Committee  
The Chicago Crime Commission  
Chicago Historical Society  
The Chicago Public Library Cultural Center  
International Visitors Center  
The Junior League of Chicago  
The League of Women Voters of Chicago  
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KNOW YOUR CHICAGO presents an annual series of lectures and tours designed to help Chicagoans learn more about their city.

### **PAST SUBSCRIBERS TO KNOW YOUR CHICAGO, PLEASE NOTE CHANGES IN THE 1985 PROGRAM!**

This year's symposium will take place in First Chicago Center, the ground-floor auditorium of the First National Bank Building, 1 First National Plaza, Chicago. Access to the auditorium is through the Dearborn Street entrance at the southeast corner of the building and down the escalators. Lunch will be served, but transportation will *not* be provided for the symposium. *Tours are open to symposium subscribers only.*

**In response to numerous and persistent reports of delays in the postal delivery of brochures, a draw date system will be used to insure an equitable distribution of subscriptions. All envelopes postmarked on or before August 14, 1985 will be placed in a container, and subscriptions will be drawn at random to determine the order in which they are to be filled. "Maxi" Series subscriptions and "Mini" Series orders for the symposium only will be processed as they are drawn. "Mini" Series orders for the symposium plus tours will be processed after August 26. No telephone inquiries about ticket orders will be accepted before September 4.**

Bus transportation for the tours will be provided from and to North Western Railroad Station. Know Your Chicago guides will meet tour subscribers at the northwest corner of Washington and Clinton streets and will lead them to the buses.